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ENHANCING EFFICIENCY OF THE ORGANIZATION AND ATTRACTING CUSTOMERS BY EFFECTIVE USE OF 5S, WASTE ELIMINATION AND KAIZEN

OBJECTIVE:

To introduce and demonstrating the practicing professional setup to the customers so that they are attracted to place orders. Also to weed out the wastages and non value additions in the Business process towards improving Efficiency.

INTRODUCTION

Demonstration of professionalism is the key to attract customers. Standing different in the crowd is important to attract customers. Hence Unique Selling Proposition (USP) in every field of activities need to be thought and exercised. Without which survival would not be possible. Towards focusing this, the following modules are designed.

CONTENTS

1.0 5S

- 1.1. What is 5S?
- 1.2. Details of 5S
- 1.3. Factors in implementing 5S
- 1.4. Benefits in implementing 5Ss
- 1.5. 8 crucial points for successful
- 1.6. Implementation of 5S

2.0 Waste elimination

- 2.1. MUDA - Waste
- 2.2. MURA - Unevenness
- 2.3. MURI – Over burden
- 2.4. Production system and cost
- 2.5. Types of wastes
- 2.6. Canon's nine wastes
- 2.7. Toyota's seven wastes.

3.0 Kaizen

- 3.1. What is Kaizen?
- 3.2. Kaizen vs Kairyo
- 3.3. Various aspects of Kaizen
- 3.4. Features of Kaizen
- 3.5. Roles of people in implementing Kaizen.
- 3.6. Identifying and eliminating losses
- 3.7. Gemba Kaizen

METHODOLOGY:

1. Understand the knowledge level of the participants.
2. Understanding their special requirements if any.
3. Understanding their practical problems if any.



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4. Discussing the practical problems if any.
5. Tuning the program to their level of understanding by using certain well known common examples.

LANGUAGE:

MATERIAL : English

LECTURE : Tamil or Hindi or English (As desired by the participants)

TARGET GROUP:

- Supervisors / Middle level / Top level executives

EXPECTED OUTCOMES:

1. If the learnt concepts were introduced and practiced religiously following would be the ROI:
 - a. Presentation of the organization would be enhanced.
 - b. Wastages would come down in all grounds.
 - c. Kaizen gallery would attract customers.
 - d. Kaizen gallery would make the self pride to the achievers.
 - e. Consistent motivation and self confidence gets enhanced.

PROFILE OF THE TRAINER & CONSULTANT MR. V. RAMAVALLABHAN

Background:

- *Physics Graduate with Post Graduate Diploma in Master of Business Administration (PGDMBA), Diploma in Production Management (DPM).*
- *Certified Lead Auditor –*
 1. *ISO 9001 (IRCA),*
 2. *ISO 9001 (RABQSA),*
 3. *ISO/TS 16949 (SMMT-IF, UK - IATF)*
 4. *ISO/TS 16949 (AIAG, USA - IATF),*
 5. *AS 9100C(RABQSA),*
 6. *ISO 27001 (NABET)*
 7. *ISO 14001(IEMA),*
 8. *OHSAS 18001(IRCA)*
 9. *ISO 50001 (BSI)*
- *VDA 6.3 Module E Process Auditor in the Product Life Cycle (VDA - QMC. Germany).*
- *Certificate of Lean Competency – Lean Manufacturing from QCI.*
- *Certified IPC Specialist : IPC/WHMA-A-620 Requirements and Acceptance for Cable and Wire Harness Assemblies.*



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Key Attributes:

- *Over 2 decades exposed to Multi Branches of industries namely **Electrical, Electronics, Mechanical, Plastics and sophisticated screen printing**, in the areas of **R & D, Manufacturing, Quality, Reliability, Supplier Development, Product Transfer, Agency Approvals, Customer Support, Process Engineering, Etc.***
- *Over a decade in Training and Consulting in the title JVR Consultants as a sole Trainer & Consultant.*
- *Traveled to countries like **Singapore, USA and Srilanka** for New Product development, Supplier development, Product Transfer, Training & Development of the employees.*
- *His excellence in man management during his corporate life has lifted him to great heights.*
- *His interpersonal relations and easy access among various levels of the organization he is working with is a great attraction and advantage.*
- *Presented papers in International seminar on various topics like **TQM, Global Warming, etc.***
- *Currently since the year 2005 offers **Training (Technical & Soft skills)** and covered 1000s of participants.*
- *The training sessions are handled in 3 languages namely, **Tamil, Hindi and English.** Covered 1000s of participants. Though based in Chennai, travel throughout India and provide **Training and Consulting.** So far provided training in Uthanchal, Faridabad, Noida, Surat and Pune on various concepts in north. In south provided training and consulting in Tamilnadu, Andrapradesh, Karnataka and Kerala.*
- ***On Consulting**, completed and working on various **PROJECTS – CONSULTANCY** on Business Process Development, TQM, Quality Circle Consulting including preparing the team members for competition, Jury in Quality Circle Competition, Product Transfer, 5S, Waste Elimination, Kaizen, FMEA, PPAP Documentation, **Facilitate Documenting, Implementing and Certification of ISO 9001, ISO 14001, OHSAS 18001, ISO/TS 16949, ISO/TS 29001, etc.***
- *The industries trained and undertook **PROJECTS – CONSULTANCY** include Automobile, Electronics, Electrical, Mechanical, Plastics, Casting, Forging, Printing, Cement, Sugar, Rubber, Chemical, Construction, Fabrication, Heavy Engineering, Shipping, Garments, FMCG, etc.*
- *His approach on implementing system will be **Simple, Practical, Cost effective** most importantly focusing on **most appropriateness that benefits the organization towards Return on Investments (ROI).***
- ***Awards:** Received Awards for best Soft Skills and Corporate Trainer.*

For more information (especially on Service record on Training and Projects – Consultancy, Clients, interesting Articles, etc.): Please visit: www.jvrconsultants.net

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